



Advising Clients on Sustainable Travel Options

Although the company does not directly provide transport to destinations, we actively inform clients about sustainable travel options and the environmental impact of their journeys. Sustainability considerations are fully integrated into our advisory services to promote responsible tourism.

Key Actions and Guidance:

- **Carbon Footprint Information:**
 - We provide clients with data on CO_2 emissions for different transport modes, including flights, trains, and local transfers.
 - For international flights, we highlight the difference between direct and connecting flights and advise on airlines with strong environmental programs.
 - For domestic travel, we encourage trains or shared vehicles instead of flights for shorter distances.
- **Infographics and Destination Guides:**
 - Destination-specific infographics visually display the carbon footprint of different travel options.
 - Example: For a trip to Kerala, clients can see the difference in CO_2 emissions between a train from Chennai versus a domestic flight. For Jaipur-Udaipur-Agra tours, charts compare emissions from luxury coaches versus multiple smaller vehicles.
- **Carbon Offsetting and Sustainable Choices:**
 - Clients are encouraged to offset CO_2 emissions through verified programs.
 - We highlight responsible transport practices, including using fuel-efficient or low-emission vehicles and shared transport whenever possible.
 - Practical tips are provided to reduce unnecessary transfers and consolidate journeys for lower environmental impact.

Integration into Services:

- Sustainability is embedded in our travel advice even when we do not organize the transport ourselves.
- All recommendations balance environmental impact with comfort, convenience, and cost-effectiveness.
- Informative materials and one-on-one guidance help clients make conscious, environmentally responsible choices.

Examples in Practice:

- Multi-destination tours such as Jaipur, Udaipur, and Agra: advising clients to use a modern, fuel-efficient coach instead of multiple smaller vehicles.
- Kerala trips: providing CO₂ comparison charts for train versus domestic flight options and highlighting airlines with carbon reduction programs.
- International travel: recommending nonstop flights and verified carbon offset programs to reduce environmental impact.

Through these measures, clients are empowered to make informed, responsible travel choices, ensuring that sustainability considerations are integrated across all aspects of their journey.